



# CELEBRATION OF LEADERSHIP SPONSORSHIP PACKET



**TO COLLEGE AND BACK .TOGETHER.**

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## Become part of the Degrees of Change network

Degrees of Change holds longstanding, historic partnerships with a variety of business, nonprofit, and public professionals in the Pierce County community. Join our network by making your sponsorship today.

## Degrees of Change: Preparing diverse, homegrown leaders to serve our community

Degrees of Change is weaving a fabric of leadership in our home community through three key programs: Act Six, Ready to Rise, and Seed Internships.



- **Act Six** transforms communities by sending diverse, first-generation students together to private, faith-based, liberal arts colleges, while providing full scholarships and the training they need to become leaders in their home community and beyond.



- **Ready to Rise** is a leadership development program that trains and supports cohorts of diverse, first-generation students in cohorts attending two- and four-year public colleges.



- **Seed Internships** connects college students with local businesses through paid internships that prepare diverse local leaders from the community to become professionals leading the community.

At Degrees of Change, our central belief is that diverse, college-educated homegrown leaders are best positioned to transform inequitable systems that persist in our community. We view educational outcomes—not as end goals—but as the means to achieve broader, individual- and community-level transformation. Through intensive, cohort-based leadership training, college success supports, and local vocational development opportunities, we are connecting cohorts of diverse, educated leaders who love their community and are coming home to lead and serve after college graduation.

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**81%** of our students earn a bachelor's degree and **65%** return home to lead and serve.

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# Sponsorship Benefits & Value

## Your Sponsorship Supports:

### **Celebration of Leadership – 4.15.2020**

Degrees of Change premiere fundraiser, where we seek to raise over \$100,000 in support of the students and families we serve. Now going into its third year, Celebration of Leadership, garners nearly 400 guests who enjoy wine, beer, and heavy hors d'oeuvres while hearing from our scholars and interns. More than just a fundraiser, Celebration of Leadership is a place where we recruit volunteers

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Your sponsorship goes to support homegrown diverse leaders right here in the Puget Sound.

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and connect with community partners, while lifting up the incredible achievements, inside the classroom and outside in the community, of the scholars and interns we are privileged to serve.

## Who Attends the Celebration of Leadership?

- Local Business, Nonprofit, & Public Sector Leaders
- Higher Education Administration Professionals
- Grassroots Community Leaders
- Financial & Institutional Executives



## Additional Opportunities:

### **Seattle Luncheon Fundraiser – Fall 2020**

A 100-person fundraiser gathering at the Columbia Tower Club on the 75th floor. Guests predominately come from Seattle's business community including Microsoft, Boeing, Russell Investments, Amazon, Bill and Melinda Gates Foundation, and others.

### **Act Six Interview Event – Winter 2020**

Act Six alumni and community volunteers assess potential scholars' teamwork, critical thinking, communication skills and academic potential through a guided leadership activity. We have current scholars, alumni, staff, community members, and university staff, and parents present at this event. 250 + students, five colleges, 30 + volunteers and parents. Scholars are nervously excited and dressed for success.

### **New Scholar Celebration – 3.10.2020**

Newly selected Act Six scholars with their families and our university partners, are celebrated by the Tacoma-Seattle community. Each student is recognized and shares about their vision for serving their home community. 200 plus attendees, five university partners, and school district personnel. A big celebration, full of joy and emotion, with cake and refreshments provided.

### **Seed Interview Event – 3.7.2020**

Staff and business partners meet applicants in person. Potential Seed Interns participate in mock group interviews with volunteer community members. Students are given direct, timely feedback on their interview skills and we assess their responses and readiness for a full-fledged internship with an employer. 100 + nervous, yet confident and dressed to win applicants, 25 + volunteers, lunch served.



# Leadership Partner

**\$25,000**

**+ Exclusive, one only**

- Top billing and acknowledgement in all media releases, pre-event and post-event communication with DoC Board of Directors, corporate sponsors and donors.

**+ Premiere placement of full color logo in all event promotion including:**

- All event related communications
- Celebration of Leadership event webpage
- Celebration of Leadership event registration page
- Event PowerPoint slide
- Printed event program
- Table sign

**+ Company named in all event correspondence**

**+ Opportunity to provide a branded giveaway for each guest (350–400)**

**+ Four social media mentions**

**+ Two verbal mentions from the stage**

**+ Two front row tables for ten**

**+ Featured Scholar speaker seated with Title Partner**

**+ Four Seed Internship fees**

**+ Lead sponsor at all the other DoC events:**

- Degrees of Change Seattle Fundraiser
- Act Six Interview Event
- Act Six New Scholar Celebration
- Seed Internships Event





# Community Partner

**\$10,000**

**+ Prominent color logo in the following:**

- All event related communications
- Celebration of Leadership event webpage
- Celebration of Leadership event registration page
- Event PowerPoint slide
- Printed event program
- Table sign

**+ Company named in all event correspondence**

**+ Opportunity to provide a branded giveaway for each guest**

**+ Two social media mentions**

**+ Two verbal mentions from the stage**

**+ One front row table for ten (nine guests and one program participant)**

**+ Two Seed Internship fees**

**+ Lead sponsor at one of the following DoC events (your choice):**

- Degrees of Change Seattle Fundraiser
- Act Six Interview Event
- Act Six New Scholar Celebration
- Seed Internships Event





# Collaboration Partner

**\$5,000**

**+ Color logo appearing in the following:**

- Celebration of Leadership event webpage
- Event PowerPoint slide
- Printed event program
- Table sign

**+ One social media mention**

**+ One verbal mention from the stage**

**+ One table for ten (nine guests and one program participant)**

**+ One Seed Internship fee**



# Education Partner

**\$2,500**

**+ Name appearing in the following:**

- Printed event program
- Event PowerPoint slide
- Celebration of Leadership webpage
- Table sign

**+ One social media mention**

**+ One table for ten**



# Service Partner

**\$1,000**

**+ Name appearing in the following:**

- Celebration of Leadership webpage
- Printed event program
- Table sign

**+ One table for ten**



# Sponsorship Response Form

*Thank you for your support! Event Date: April 15, 2020*

## Partnership Information

Company/Individual/Household \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website (if applicable) \_\_\_\_\_

## Partnership Level

- ☐ Leadership .....\$25,000
- ☐ Community .....\$10,000
- ☐ Collaboration .....\$5,000
- ☐ Education .....\$2,500
- ☐ Service .....\$1,000
- ☐ We are unable to participate as a sponsor, but would like to make a donation in the amount of \$\_\_\_\_\_

## Payment Options

- ☐ Please send an invoice
- ☐ Check is attached (payable to Degrees of Change) Check # \_\_\_\_\_
- ☐ I will pay online at [www.degreesofchange.org/donate](http://www.degreesofchange.org/donate)
- ☐ Credit Card Payment:

Type of card: \_\_\_\_\_ 16-digit Card Number: \_\_\_\_\_

Expiration Date (e.g. 08/2019) \_\_\_\_\_ 3-digit CVV Number: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

THANK  
YOU!

For questions contact Bill Hanawalt at 253.444.0005 or [sponsorship@degreesofchange.org](mailto:sponsorship@degreesofchange.org)

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